CHAPTER 12. MARKET RESEARCH

The U.S. Commercial Service (USCS) of the U.S. Department of Commerce at the U.S. Embassy, Bangkok, has prepared a number of reports according to the following schedule. They may be obtained from any CS office or from the CS Website: http://www.usatrade.gov

Selected Market Research Reports

International Market Insight (IMI)

AGR Bright Prospects for Thailand's Poultry Industry AIR Suvarnabhumi International Airport - Prebid Conference for the Construction of Terminal Complex APG/TRN/ACE Second Bangkok International Airport Construction Update and U.S. Embassy Trade Event APG/TRN/ACE Second Bangkok International Airport APG/TRN/ACE Terminal Complex Construction of the New Bangkok International Airport APG/TRN/ACE Master Schedule for Second Bangkok International Airport APS Asia Automotive '99 Review AUT Vehicle Assemblers' Trend in Thailand Update AUT Vehicles Market Update – 2001 AUT Automotive Industry Update – 2000 AUT Assessment of the Automotive Parts Industry AUT Asia Automotive 2000 CON Commercial Property Market Overview – 2000 CON Commercial Property Market Overview – 2000 CON Cyberport City Project CON Residential Market Update 2000 CON State Railway of Thailand Update COPT/CSF/CSV The University Network Project DT/CSF/CSV The University Network Project DF/TCSF/CSV E-Banking in Thailand DFN Thailand Project Thailand Project DFN Thailand Defense Asia'99 EDS Education Abroad Potential ELP Electric Power Generation and Demand in Thailand ELP Electric Power Pool in Thailand ELP Electric Power Pool in Thailand ELP Electronics Industry in 2001 ELP Electronics Trade Show – Nepcon Thailand 2001 03/00	International Ma	International Market Insight (IMI)			
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APG/TRN/ACE Second Bangkok International Airport Construction Update and U.S. Embassy Trade Event APG/TRN/ACE Second Bangkok International Airport Construction Update and U.S. Embassy Trade Event APG/TRN/ACE Second Bangkok International Airport APG/TRN/ACE Terminal Complex Construction of the New Bangkok International Airport APG/TRN/ACE Master Schedule for Second Bangkok International Airport APS Asia Automotive '99 Review 12/99 AUT Vehicle Assemblers' Trend in Thailand Update 05/01 AUT Vehicles Market Update – 2001 04/01 AUT Automotive Industry Update – 2000 02/00 AUT Assessment of the Automotive Parts Industry 03/00 AUT Asia Automotive 2000 06/00 CON Commercial Property Market Overview – 2000 08/00 CON Cyberport City Project 06/00 CON Residential Market Update 2000 10/00 CON State Railway of Thailand Update 06/00 CPT/CSF/CSV The University Network Project 10/99 CPT/CSF/CSV Thailand IT Market 2000 05/00 CPT/CSF/CSV E-Banking in Thailand 12/00 CPT/CSF/CSV E-Banking in Thailand 12/00 CPT/CSF/CSV E-Banking in Thailand 12/09 ELP Electric Power Generation and Demand in Thailand 12/99 ELP Electric Power Generation and Demand in Thailand 12/99 ELP Electric Power Generation and Demand in Thailand 12/99 ELP Electric Power Pool in Thailand 1001 ELP Electronics Industry in 2001 03/00 ELP Electronics Industry in 2001 03/00	AGR	Bright Prospects for Thailand's Poultry Industry	04/00		
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<u>Code</u>	<u>Title</u>	<u>Date</u>
FOD	Food Safety Testing and Analysis Market Outlook	05/01
FOD	Good Manufacturing Practice for Food Processors in	07/01
	Thailand	
FRA	Third Opportunity and Franchise Exhibit	12/99
LIQ	Beer Market in Thailand	09/01
LIQ	Tax Increase on Liquor and Cigarettes in Thailand	04/01
OGS	Chevron to Invest More in Thailand	03/00
OGS	Natural Gas Pipeline Projects	01/00
POL	Entech Pollutec Asia 2000	05/00
POL	Aquatech Asia 2001: Bangkok, Thailand	06/00
SEC	Dam Safety Management Project	04/00
TEL	Telecom Industry Update	09/01
TEL	Opportunity to Sell Telecoms Network Equipment	03/00
TEL	Market for Telecommunications services in Thailand	06/00
TEL	Update on the Privatization of the Communications	02/00
	Authority of Thailand	
TRA	Outbound Tourism From Thailand on the Rise	09/01
TRN	Mass Transit Master Plan for Bangkok	08/01
TRN,ACE	Overview of the State Railway of Thailand and	03/00
	Upcoming Project Opportunities	
TRN,ACE	Bangkok's New Subway System	01/00

Industry Sub-Sector Analyses (ISA) - 2001

<u>Code</u>	<u>Title</u>	<u>Date</u>
APS	Overview of Thailand's Automotive Parts Industry	05/01
EDS	Human Resource Training	07/01
CSV	E-Commerce Business-To-Business	05/01
ENR	Commercial Opportunities in Thailand's Energy Efficiency	02/01
	Sector	
CSV	Net-Based Technology	09/01
FRA	Franchising	09/01
DFN	Defense Electronics	11/00
LES	Leasing	11/00
HTL	Hotel and Restaurant Equipment in Thailand	09/01
MED	Healthcare Products	03/01
PKG	Packaging Equipment	03/01
POL	Air Pollution Market Overview for Thailand	11/00
POL	Thailand's Water market: Technology and Equipment needs	07/01
	for water supply and Treatment and Wastewater Treatment	
ACE/RRE	Post-Crisis: Thailand's Land Transport Infrastructure Projects	09/01
POL	Environmental Technology Market Overview for Thailand	11/00
POR	Port Equipment	11/00
TEL	Telecommunications Equipment	04/01
TEL	Telecommunications Services	04/01
INS	Life and Non-Life Insurance Products	04/01

PLANNED INDUSTRY SUB-SECTOR ANALYSES (ISAs) FOR FY 2002

Code	<u>Title</u>	<u>Date</u>
WRE	Water Resources and Equipment	12/01
APG	Airport/Ground Support Equipment	12/01
ELP	Electrical Power Systems Equipment	06/02
APS	Automotive Aftermarket Accessories	03/02
BLD	Building Products	09/02
POL	Municipal Solid Waste Projects	12/01
POL	Energy Auditing and Consulting Services in Industries	5/02
DRG	Vitamin and Nutritional Foods	04/02
MED	Cardiovascular Devices	08/02
AGM	Aquaculture Equipment and Products	04/02
SEC	Security/Safety Equipment	08/02
PET	Pet Products	12/01
TEL/TES	Mobile Communication	04/02

AGRICULTURAL REPORTS

The Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture at the U.S. Embassy in Bangkok prepares a number of agricultural reports on commodities and sectoral opportunities each year. They may be obtained from the FAS office or from the FAS Website: www.fas.usda.gov Here is a sampling:

<u>Category</u>	<u>Title</u>	<u>Date</u>
Poultry	Poultry Semi-Annual	02/00
Trade Policy Monitoring	Trade Policy Monitoring Report	03/00
Grain & Feed	Grain & Feed Annual	03/00
Sugar	Sugar Annual	04/00
Tobacco	Tobacco Annual	05/00
Cotton	Cotton Annual	06/00
Oilseeds and Product	Oilseeds & Products Annual	06/00
Food and Agriculture	Fairs – Food/Agriculture Import Regulations	07/00
Import Regulations and		
Standards		
Poultry	Poultry Annual	08/00
Solid Wood Product	Forest Products Annual	08/00
Sugar	Sugar Semi-Annual	10/00
Processed Sweet Corn	Processed Sweet Corn Annual	10/00
Dairy	Dairy Annual	10/00
Retail Sector	Retail Foods Sector Report	11/00